



Case Study Name

Building a High-Impact PMO & Governance Framework for a US-Based Genetic Testing Startup

- ✓ Improving Operational Governance & Visibility
- ✓ Scaling Without Chaos
- ✓ Fixing Unstructured or Poorly Documented Processes

Client Overview

A US-based genetic testing startup, backed by venture capital, faced major operational challenges, lack of project prioritization, and weak governance. Leadership struggled with cross-functional collaboration, compliance tracking, and maintaining visibility into business initiatives.

The business sought an expert team to establish a structured PMO, enforce accountability, and ensure strategic execution across multiple projects.

Challenges

The startup faced several **high-risk operational gaps** that needed immediate intervention:

- **No centralized project management** – Lack of structured prioritization and accountability.
- **Weak operational governance** – No framework to track execution, risks, or compliance.
- **Limited leadership collaboration** – C-level executives and investors lacked visibility into project progress.
- **Regulatory compliance risks** – The business needed stringent tracking to meet **HIPAA and medical regulations**.

Our Approach & Solution

Step 1: PMO & Governance Framework Development

- Established a **full-scale PMO** to track and manage projects efficiently.
- Designed a **project prioritization framework**—introducing structured reviews, ownership, and accountability.
- Created a **reporting system** to provide real-time insights on execution, risks, and delays.

Step 2: Operational Governance & Compliance Strengthening

- Developed a **governance framework** to enforce execution standards across all initiatives.
- Implemented **compliance tracking** for HIPAA and medical industry regulations.
- Created **escalation protocols** to highlight exceptions and risks for leadership intervention.





Step 3: Leadership Collaboration & Strategic Oversight

- Provided **C-level & VC stakeholders** with structured visibility into project trends and risk areas.
- Ensured alignment across **30+ business projects**, enabling **faster decision-making and issue resolution**.



- Developed a **data-driven reporting model** to track business impact and emerging challenges.
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Results & Impact

-  **Successful PMO Implementation** – Established a structured governance workflow for execution.
 -  **30+ projects actively tracked & managed** – Improved visibility, prioritization, and progress tracking.
 -  **Stronger leadership collaboration** – C-level executives and investors gained real-time insights into challenges and trends.
 -  **Compliance risks mitigated** – HIPAA and regulatory tracking enforced through governance structures.
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Client Feedback

"The team of Rashmi & Rahul team brought structure, accountability, and strategic oversight to our business. Their expertise in PMO setup, governance, and execution helped us streamline 30+ projects while ensuring compliance. Their collaborative leadership approach significantly improved how we manage and scale our business."

Final Takeaways

- ✓ **A structured PMO is essential** for fast-growing businesses to manage operations efficiently.
 - ✓ **Visibility & governance** help senior leadership drive strategic decision-making.
 - ✓ **Strong compliance tracking** ensures risk mitigation in **regulated industries** like healthcare.
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About PPS Consulting

PPS Consulting specializes in structured business scaling, process automation, and governance optimization. We work with SMEs and global companies to streamline operations, enhance efficiency, and implement sustainable growth strategies.

Want to achieve similar results? Let's talk!

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