



Effortless Scaling – Optimizing Supply Chain Workflows

Service Area Alignment

- ✓ Fixing Unstructured or Poorly Documented Processes
 - ✓ Optimizing Manual Work & Repetitive Tasks
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Client Overview

A successful Amazon FBA seller expanding into consultancy wanted to provide structured, optimized, and automated supply chain management solutions to their clients. Their business involved managing procurement, logistics, inventory planning, and fulfillment—but the existing processes were inefficient and fragmented.

Challenges

The client faced several operational inefficiencies that limited their ability to scale:

- **Lack of streamlined SOPs** – Existing SOPs were complex, lengthy, and difficult to follow.
 - **Manual tracking issues** – Supply chain operations were managed using Asana & Google Sheets, leading to data inconsistencies.
 - **Inventory management inefficiencies** – No centralized tracking system for movement between 3PL warehouses & Amazon FBA.
 - **Lack of automation** – Several repetitive manual tasks took up valuable time and increased the risk of errors.
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Our Approach & Solution

Step 1: Problem Diagnosis

- Conducted an in-depth audit of existing SOPs and workflows to identify inefficiencies and bottlenecks.
- Assessed manual tracking methods and pinpointed areas where automation could improve accuracy and efficiency.

Step 2: Implementation & Optimization

- **SOP Optimization** – Restructured the supply chain SOPs to be shorter, easier to follow, and more actionable.
- **Workflow Automation in Asana** – Created pre-configured templates in Asana for key processes, including:
 - Purchase Order (PO) creation & tracking
 - Quality Control (QC) checks & approvals
 - Freight forwarding & inventory movement
 - Communication & task handoffs within teams
- **Data Standardization** – Developed customized Google Sheets templates for inventory tracking & reporting.



Step 3: Scalability & Execution

- Built a repeatable and automated supply chain process that could be replicated for future clients.
- Ensured that automation and SOP improvements allowed the consultancy to offer structured services at scale.

Results & Impact

- **50% reduction** in time spent on supply chain management.
- **Significantly improved clarity & execution** with streamlined SOPs.
- **Reduced manual tracking errors** through automated Asana workflows.
- **Scalability achieved** – The client successfully launched consulting services using the new framework.

Client Feedback

"Rahul was able to take my vision and turn it into a tangible, well-organized system. He not only understood my needs but also anticipated challenges I hadn't even considered, providing insightful suggestions that significantly improved the outcome. His ability to translate complex processes into streamlined, easy-to-follow SOPs was game-changing. Communication was flawless, and I now have a structured system that allows me to offer these consulting services efficiently."

Final Takeaways

- Well-structured SOPs dramatically improve efficiency and execution.
- Automating manual processes reduces errors and enhances scalability.
- A clear framework enables consulting businesses to deliver repeatable, high-value services.

About PPS Consulting

PPS Consulting specializes in structured business scaling, process automation, and governance optimization. We work with SMEs and global companies to streamline operations, enhance efficiency, and implement sustainable growth strategies.

Want to achieve similar results? Let's talk!

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